

Return to:
MunichExpo GmbH
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Germany
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Application for Co-Exhibitors and additionally represented companies

Closing date: 6 weeks before the start of the official set-up.

Exhibitor
Street / P.O. Box
Postcode / Town

Event	
Date	
Hall Stand no.	Open-air grounds Block
Contact	
Phone with area code and ext.	Fax with area code and ext.
e-Mail	

Price:

Application fee co-exhibitor / additionally represented companies each EUR 550

Please also notice the Terms of Participation A4, B2 and B3

Your co-exhibitors/ additionally represented companies:

Please inform us about the number of your co-exhibitors/ additionally represented companies at your stand. Therefore, please use our form on **page 2** and duplicate this form in regard to the number of your co-exhibitors/ additionally represented companies. We ask for full particulars.

Declaration:

We hereby authorise the company mentioned below as co-exhibitor/as additionally represented company at our stand at **ECERS 2007 exhibition**. The company has all technical and commercial documents necessary for the information of visitors concerning the exhibits on display. The exhibits correspond with the Product Index of **ECERS 2007 exhibition**.

Altogether we want to register _____ co-exhibitors/ additionally represented companies for the **ECERS 2007 exhibition**.

Place, Date
Company stamp and legally binding signature

Company No. _____

Co-exhibitor **additionally represented company**

(Please underline keyword for alphabetical entry)

Company

| _____ |

Department

| _____ |

Contact

Function

| _____ |

Street

| _____ |

Country, Town, Postcode

| _____ |

Phone with area code

| _____ |

Fax with area code

| _____ |

e-Mail

| _____ |

Products according to the product index

| _____ |

(Multiple entries possible)

Manufacturer (1)

Dealer (2)

Importer (3)

Distributor (4)

with exclusive selling rights
for Germany

Service company (5)

Company No. _____

Co-exhibitor **additionally represented company**

(Please underline keyword for alphabetical entry)

Company

| _____ |

Department

| _____ |

Contact

Function

| _____ |

Street

| _____ |

Country, Town, Postcode

| _____ |

Phone with area code

| _____ |

Fax with area code

| _____ |

e-Mail

| _____ |

Products according to the product index

| _____ |

(Multiple entries possible)

Manufacturer (1)

Dealer (2)

Importer (3)

Distributor (4)

with exclusive selling rights
for Germany

Service company (5)

Please duplicate this form in regard to the number of your co-exhibitors/ additionally represented companies

Title of trade fair:

ECERS 2007 10th International Conference and Exhibition of the European Ceramic Society

Venue: Berlin, Estrel Convention Center

Duration: June 18. – 21. 2007

Opening hours: 9:00 a.m. to 5:00 p.m.

Organizer and financing body:

MunichExpo GmbH (MEX)

Osterwaldstraße 10/F

80805 München, Germany

Phone: +49 (0) 89-322 991-0-, Fax: +49 (0) 89-322 991-19,

info@munichexpo.de, www.ecers-exhibition.com

Special Terms of Participation (B)

All prices indicated below are net, and are subject to statutory value-added tax.

B 1 Application (see A 1)

The application is filed on the following form which has to be filled in and signed with a legally binding signature and then returned immediately to MEX. One copy is retained by the exhibitor.

B 2 Permitted exhibits and exhibitors (see A 2)

All domestic and foreign manufacturers and service enterprises will be admitted. Professional traders offering written proof of their **exclusive selling rights** for Germany for the products they exhibit will also be admitted provided the manufacturing company itself does not exhibit these products.

All exhibits must be new and must comply with the Product Index. Items that are either not registered or not approved may not be exhibited. MEX decides on the approval of the application. There is no right to admission. Admission will be confirmed in writing.

B 3 Co-exhibitors and additionally represented companies (see A 1,2,4)

There is a fee of EUR 550 for each co-exhibitor or additionally represented company. Co-exhibitors and additionally represented companies must be registered by the main exhibitor on a separate form.

B 4 Participation fees, advance payment for services (see A 7)**Individual stands**

The prices for participation indicated below are net for each sqm ground floor space.

Individual stand (from 21 sqm)	EUR 225,00
Full-service package type A (see B 7a)	EUR 3.555,00
Full-service package type B (see B 7a)	EUR 4.650,00
Full service package type C (see B 7a)	EUR 7.480,00
Product presentation (platform 0,5x0,5 m)	EUR 990,00
Product presentation (platform 1x1 m)	EUR 1.390,00

B 5 Terms of payment (see A 7)

After approval/space allocation, the participation fee shall be invoiced to the exhibitor in two part invoices, each to the value of 50% of the total participation fee. If registration is late, after the 31st of October 2006, then the exhibitor shall receive an invoice for 100% of the participation fee. Objections shall be made in writing immediately after reception. Objections made later shall not be valid. Any invoices shall be paid, without a discount, immediately to the invoicing office. Payment of the invoiced amount in advance and in full shall be the precondition for the right to use the exhibition space, for entry in the catalogue and for the issue of exhibitor passes. All the amounts in all of the invoices issued by MEX, and which are connected with the event, shall be paid in Euros to one of the accounts listed on the invoice, without any discount or expenses. If the payment is made late by the exhibitor, MEX shall reserve the right to charge collection costs of 3% of the invoiced amount.

B 6 Dates of setting up and dismantling (see A 14)

Stands may be set up starting on 17 June 2007 at 8:00.

All delivery and stand-construction vehicles must be removed from the halls by 16:00, on 17 June 2007, the last day of setting-up. Vehicles which are still in the halls or the open-air area after these times will be removed by MEX at the risk and expense of the exhibitor concerned. Setting-up must be finished by 18:00. An extension is possible only in exceptional cases with the written permission of MEX.

Dismantling begins on 21 June 2007 at 17:00 and must be completed by 24:00.

Full-service package stands are available from 17:00 on 17 June 2007.

B 7 Stand design and equipment

The height of stands is 2,5 m. The written consent of MEX must be obtained before planning a stand exceeding 2,5 metres.

MEX does not provide partition walls between the stands.

B 7a Stand design and equipment

The basic components of the full-service packages:

Important: Please note that the exhibitors must take out insurance for the exhibits.

Full-service packages**Product presentation A**

-Platform 0,5 x 0,5m

Product presentation B

-Platform 1 x 1m

Type A: 9 sqm**Equipment:**

- Stand area 3 x 3 m
- Stand design:
 - 2.5-m high stand walls
 - Lockable closet (1 sqm) with wardrobe and shelf
 - Carpeting
 - 3-kW electrical connection with triple outlet (including electricity)
 - Lighting
 - 1 brochure stand
 - 1 high table
 - 2 bar stools
 - 1 showcase

Type B: 12 sqm**Equipment:**

- Stand area 4 x 3 m
- Stand design:
 - 2.5-m high stand walls
 - Lockable closet (1 sqm) with wardrobe and shelf
 - Carpeting
 - 3-kW electrical connection with triple outlet (including electricity)
 - Lighting
 - 1 brochure stand
 - 1 high table
 - 2 bar stools
 - 1 showcase

Type C: 20 sqm**Equipment:**

- Stand area 5 x 4 m
- Stand design:
 - 2.5-m high stand walls
 - Lockable closet (2 sqm) with wardrobe and shelf
 - Carpeting
 - 3-kW electrical connection with triple outlet (including electricity)
 - Lighting
 - 1 brochure stand
 - conference table
 - 4 chairs
 - 1 high table
 - 2 bar stools
 - 1 showcase

B 8 Technical installations

Applications for electrical installations, water, drainage, and telephone connections can be considered only if submitted in due time on the order forms available from MEX. The precise terms of delivery and connection fees are stated on these forms.

B 9 Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the MEX responsible. In special cases, permission must be obtained from MEX.

B 10 Sales regulations

Direct sales and other services or deliveries made from the stand are not permitted. Exhibited goods must not be delivered to purchasers until after the fair closes. In accordance with section 64 of the trade regulations (GewO), sales are permitted only to wholesalers, retail traders or trade customers.

B 11 Exhibitors' passes (see A 13)

Depending on the size of the stand, each exhibitor receives a specific number of exhibitor passes free of charge.

Stand size 9 and 12 sqm	2 passes
Stand size 20 sqm	3 passes
Stand size from 21 sqm	3 passes plus one additional pass for every additional 20 sqm or part thereof

The number of exhibitors' passes is not increased for co-exhibitors or additionally represented companies. Additional exhibitors' passes are available from the trade fair management at EUR 29 each. Exhibitors' passes are intended solely for stand personnel and must not be passed on to third parties.

B 12 Circular letters

Once the stands have been allocated, exhibitors will be informed by circular of further details concerning preparation and organization of the trade fair.

B 13 Sound and background noises

Video and musical performances as well as stage shows are allowed only with a special permit from MEX. These performances must be conducted in such a way that neither visitors nor other exhibitors are disturbed or adversely affected. The maximum permitted noise level is 65 dB(A). The use of electronic amplifiers is forbidden.

B 14 Alterations

MEX reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

Status: May 2006

General Terms of Participation (A)

MunichExpo GmbH (MEX)

A 1 Application

All potential exhibitors wishing to take part in the event must express their wish to do so by fully completing and signing the "Application" form and submitting it to MEX by the application deadline (see B1). With the application, exhibitors express to MEX their serious interest in taking part in the event as exhibitors. All exhibits must be described precisely on the application form. Co-exhibitors and additionally represented companies must be named on the application form. The same particulars must be specified as for the exhibitor. Incomplete applications cannot be considered. This application procedure does not apply to organizers of joint stands. They are not exhibitors as defined by the Terms of Participation.

A 2 Eligible exhibits and exhibitors

The exhibitor accepts that the Terms of Participation A and B and the Technical Guidelines are legally binding as soon as an application has been submitted. MEX sends the exhibitor a written offer of a stand (location). The exhibitor must accept this offer within the set time limit. The exhibitor's acceptance of the offer of a stand represents his contractual offer, from which the exhibitor cannot withdraw once it has been received by MEX. The contract for the stand space rental and participation in the trade fair or exhibition takes effect only when the exhibitor is admitted by MEX. MEX's notice of admission is, at the same time, its acceptance of the exhibitor's contractual offer, which is possible up to the beginning of the event.

Exhibitors do not have a legal claim to admission unless such a claim results from the law. Exhibitors who have not fulfilled their financial obligations to MEX, e.g., in respect of previous events, or have infringed the regulations governing the use of the event place or the terms of participation, may be excluded from admission.

MEX is entitled to withdraw from the contract or to terminate the contractual relationship without notice if admission was based on incorrect or incomplete statements by the exhibitor, or if, at a later date, the exhibitor no longer fulfils the conditions for admission.

Only declared and admitted articles shall be exhibited. MEX has the right to remove any other exhibits at the exhibitor's risk and expense.

Hired or leased articles shall not be exhibited. MEX is entitled to remove such objects at the exhibitor's risk and expense. An exception is made in the case of objects which are not part of the exhibitor's range of goods, but which are required for their display (e.g. for demonstration purposes).

Co-exhibitors shall not be admitted, nor additional organizations represented, unless expressly specified in the notice of admission.

MEX reserves the right to deviate from the type, size, and location of the exhibition area desired by the exhibitor, to exclude certain exhibits from admission, and to impose conditions on admission. The exhibitor's reservations, conditions, and particular wishes (e.g. regarding location, exclusion of competitors, stand construction or design) will be taken into account only if expressly confirmed in the notice of admission.

Space will be allocated according to MEX's requirements and the prevailing conditions, and in accordance with the classification system for the trade fair as applied by MEX at its own discretion, and not according to the order in which applications are received.

A 3 Rental contract

The rental contract comes into force when MEX has notified the exhibitor in writing that he is admitted. This generally occurs when layout planning has been completed.

The allocation of the other stands, in particular of neighbouring stands, can change by the time the trade fair opens. MEX is also entitled to relocate or close entrances to and exits from the trade fair grounds and halls, and to make other structural alterations. Exhibitors cannot make claims against MEX because of such changes. MEX may also subsequently, i.e., after the rental contract has come into force, change space allocations, and in particular change the location, type, dimensions and size of the exhibition area rented by the exhibitor, insofar as this is necessary for reasons of safety or public order, or because the trade fair is oversubscribed and further exhibitors must be admitted or because changes in assignments of exhibition space ensure that the facilities and space required for the trade fair are used more efficiently. However, such subsequent changes may not exceed the scope which the exhibitor can reasonably be expected to accept. Should such subsequent changes result in a lower participation fee, the difference in amount will be refunded to the exhibitor. Further claims against MEX are excluded. If exhibitors cannot use their stand space or are impaired in the use of their stand because they have infringed legal or official regulations or the Terms of Participation A and B or the Technical Guidelines, they are nevertheless obliged to pay the participation fee in full and to pay MEX compensation for all damage caused by themselves, their legal representatives or employees; exhibitors are not entitled to cancel or terminate the contract unless the law specifically entitles them to do so.

A 4 Co-exhibitors and additionally represented companies

A co-exhibitor is one who presents his own goods or services, using his own staff, at the stand of another exhibitor (the main exhibitor). This definition includes group companies and subsidiaries. Agents and representatives are not admitted as co-exhibitors.

In the case of an exhibitor, an additionally represented company is any other company whose goods or services are offered by the exhibitor.

Admission of the exhibitor does not mean that a contract exists between MEX and the co-exhibitors or other companies he represents. Co-exhibitors are admitted against payment. This also applies to additionally represented companies if specified in the Special Terms of Participation B. The exhibitor must make this payment. The amount can also be invoiced subsequently by MEX.

The exhibitor is responsible for ensuring that his co-exhibitors and other companies he represents comply with the Terms of Participation A and B, the Technical Guidelines as well as the instructions of the Trade Fair Management. The exhibitor is liable for the debts and negligence of his co-exhibitors or additionally represented companies as if they were his own. If co-exhibitors make direct use of MEX services, MEX is entitled to invoice the exhibitor for these services. He is jointly and severally liable.

The exhibitor may not move, exchange or share his stand, nor surrender it either in part or in whole to third parties, without MEX's prior written consent.

A 5 Cancelling the contract

If the location, type, dimensions or size of the exhibition area rented by the exhibitor are subsequently changed so much that the exhibitor can no longer be reasonably expected to accept the exhibition area, the exhibitor is entitled to withdraw from the rental contract within one week of receiving written notification by MEX. Otherwise, apart from the statutory rights to withdraw from the contract, the exhibitor has no right to withdraw from this contract. If the exhibitor states that he is withdrawing from the contract, this means – regardless whether he has the right to withdraw from the contract or not – that he is renouncing once and for all his intention to take part in the trade fair. If the exhibitor states that he is withdrawing from the contract and thus renounces once and for all his intention to take part in the trade fair, MEX is entitled to re-let the stand area or use it itself without being obliged to do so, even if the exhibitor has no right to withdraw from the contract. If the exhibitor has stated that he is withdrawing from the contract, although he has no right to do so, the exhibitor is obliged to pay the participation fee. However, MEX must allow as a credit the value of the expenses saved and the advantages it has gained by re-letting or otherwise using the exhibition area; the exhibitor cannot invoke Section 537 Para 2 BGB (German Civil Code). In addition, the exhibitor must pay 25% of the agreed participation fee as flat-rate compensation for expenses incurred by MEX because the exhibitor has withdrawn from the contract without being entitled to do so and has thus, contrary to his duty, cancelled his participation in the trade fair. MEX's right to claim further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if he proves that MEX has sustained less damage.

MEX is entitled to withdraw from the contract if the exhibitor fails to meet his financial obligations to MEX on time, MEX has extended the deadline by 5 days and this deadline for payment has not been met. MEX is also entitled to withdraw from the contract if the exhibitor neglects his duty arising from this contract to respect MEX's rights, objects of legal protection and interests and MEX can no longer reasonably be expected to adhere to the contract. In the aforementioned cases MEX is entitled not only to withdraw from the contract but also to demand from the exhibitor the agreed participation fee as flat-rate compensation. MEX's right to claim further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if he proves that MEX has sustained less damage.

A 6 Force majeure, cancellation of the event

If MEX is compelled, as a result of force majeure or other circumstances beyond its control (e.g., failure of the power supply), to vacate one or more exhibition areas, temporarily or for longer periods, or to postpone or curtail the trade fair, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against MEX, in particular claims for damages.

If MEX cancels the event because it cannot hold the event as a result of force majeure or other circumstances beyond its control, or because it has become unreasonable for MEX to hold the event, MEX is not liable for damages and disadvantages to exhibitors arising from the cancellation of the event.

A 7 Participation fees, lien

The participation fees are calculated in accordance with the rates specified in the Special Terms of Participation (see Part B "Participation fees"). Each square metre or part thereof will be included in full in the calculation, the floor area always being considered rectangular, without taking account of projections, supports, service connections and the like. In accordance with the Special Terms of Participation (see Part B "Advance payment for services), a lump-sum advance payment will be levied for services (eg, electricity, water, telephone connections, technical services, lettering, supply of electricity, water, etc), which the exhibitor can use at his stand, provided they have been ordered previously and in good time as specified in the Exhibitors' Service Booklet, regardless of the existence or size of an order.

The advance payment for services does not include stand construction and publishing services (catalogue entries, Internet services, etc.) If the actual costs of the services exceed the advance payment for services, the exhibitor will be charged the difference between the actual costs of the services and the advance payment in the final invoice several weeks after the end of the event. Payment is due immediately upon receipt of the invoice. If the advance payment for services exceeds the actual costs of the services, the exhibitor will be refunded the difference between the advance payment and the actual costs of the services several weeks after the end of the event. The exhibitor has no claim to interest on the advance payment for services.

The exhibitor will usually receive the invoice for the participation fee, with which the advance payment for services is also levied, together with notice of admission. Notice of admission and invoice are combined in one printed form.

The participation fee, the advance payment for services and the fee for admitting co-exhibitors must be paid before occupying the exhibition area. If exhibitors have ordered MEX services, MEX is entitled to withhold such services, including the supply of electricity, water, compressed air, etc., until the exhibitor has fulfilled his financial obligations to MEX. This applies in particular to obligations arising from previous events. Terms and conditions of payment are in accordance with the Special Terms of Participation (see Part B "Terms and conditions of payment"). MEX reserves the right to enforce the lessor's lien, as permitted by law, in order to secure its claims arising from the rental. The exhibitor must inform MEX at any time about the ownership of articles, which are exhibited or to be exhibited. If an exhibitor

does not meet his financial obligations, MEX can detain the exhibits and stand fittings and, at the exhibitor's expense, sell them at public auction or privately. The legal provisions on the realisation of the pledge are – as far as permitted by law – excluded. MEX does not accept liability for damage to exhibits and stand fittings detained under this clause, unless MEX is guilty of intent or gross negligence. Upon the exhibitor's special application, MEX can agree to invoice a third party for the participation fee, the fee for admitting co-exhibitors and prices for services. This is possible only if the third party undertakes to assume financial obligations or debts vis-à-vis MEX and MEX agrees with this.

A 8 Warranty

Complaints about any defects in the stand or exhibition area are to be made in writing to MEX immediately on occupying the exhibition area, and at the latest on the last day for stand assembly, so that MEX can remedy such defects. Later complaints cannot be considered and cannot give rise to claims against MEX.

A 9 Liability and insurance

MEX is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which MEX, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grave breach of duty by MEX, its legal representatives or employees. MEX is also liable for any damage caused by grave breach of cardinal duties by MEX, its legal representatives or employees. In these cases MEX is liable only if the damage is typical damage and not consequential damage and then only up to 5 times the net participation fee, at most, however, EUR100,000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special funds under public law. If the exhibitors are entrepreneurs, legal persons under public law or special funds under public law, MEX is under no circumstances liable for damage to or loss of goods brought to the trade fair by the exhibitor or the stand fittings or furnishings. In this case, it is immaterial whether such damage or loss occurs before, during or after the trade fair. The same applies to vehicles left on the trade fair grounds by exhibitors, their employees or representatives.

Exhibitors for their part are liable for any culpable damage to persons and property caused by themselves, their employees, their representatives, their exhibits or equipment. A leaflet on the scope and cost of insurance and application forms will be sent to exhibitors in good time. Each exhibitor is required to take out insurance which includes transport and exhibition risks, including theft and third-party liability by an insurance company licensed in the European Union, and to pay the premiums due (including insurance tax) in good time.

A 10 Photography, filming, video recording, and sketching

Only persons authorised by MEX and in possession of a valid MEX pass may film, photograph, or make sketches or video recordings in the exhibition halls. Under no circumstances may photographic or other images or recordings be made of other exhibitors' stands. If this rule is infringed, MEX can demand that the recorded material be surrendered and take legal steps to achieve this end. Photographs of stands which are to be taken outside normal opening hours and need special lighting require MEX's prior consent. Such photographs require the main ring circuit to be switched on by the hall electrician. The exhibitor will be charged the costs incurred, insofar as they are not borne by the photographer.

MEX is entitled to have photographs, drawings, films and video recordings made of events at the trade fair, of stands and exhibits, and to use them for advertising or general press publications.

A 11 Catering, deliveries to stands

The caterers appointed by MEX are responsible for all catering within the trade fair grounds. Deliveries of beer or other beverages may be made only by companies contracted to MEX.

If exhibitors wish to offer food and beverages in accordance with section 12 of the German Law on Hotels and Restaurants (Gaststättengesetz), they must apply to the city authorities for permission: Kreisverwaltungsreferat München, Ruppertstr. 19, 80313 München, Germany. Only a limited number of deliveries may be made to the exhibition stands. MEX is entitled to permit deliveries to stands only at certain times.

A 12 Industrial property rights

MEX expects exhibitors to respect the industrial property rights of other exhibitors. If it is proved to MEX, by presentation of a court decision, that an exhibitor has infringed the industrial property rights of another exhibitor with the articles on display, printed papers, advertising materials, or otherwise, then MEX is entitled, although not obliged, to remove from the offender's stand the exhibits, printed matter, or advertising material causing such infringement and to impound them until the end of the trade fair, to close the offender's stand, and/or to expel him and his staff from the trade fair grounds. MEX is also entitled to exclude the offender from future trade fairs. If such measures prove unjustified, no claim for damages can be made against MEX, unless the latter is guilty of gross negligence or wrongful intent.

A 13 Workers' and exhibitors' passes

Exhibitors will receive free workers' passes made out in the names of their own and hired workers employed to assemble and dismantle the stands. These passes are valid only during trade fair assembly and dismantling and do not entitle holders to enter the trade fair grounds during the event. Workers' passes must not be given or lent to unauthorised persons. Unauthorised persons are all third parties who do not have a permanent or temporary work contract with the exhibitor. For the duration of the trade fair, exhibitors will receive the number of free exhibitors' passes specified in the Special Terms of Participation. Additional exhibitors' passes are available against payment. Each exhibitor's pass is made out in the bearer's name. It cannot be transferred. Exhibitors' passes must not be given or lent to unauthorised third parties, e.g., to persons or companies wishing to offer goods or services within the trade fair grounds without MEX's permission. Workers' and exhibitors' passes will only be issued if all accounts due to

MEX have been cleared, above all in respect of the payment of the permit invoice and the fee for stand construction services.

A 14 Assembly, staffing and dismantling of stand

The dates for assembly and dismantling, specified in the Special Terms of Participation, must be observed. Stands not occupied by the last day for assembly may be disposed of as MEX sees fit. Exhibitors admitted to the fair undertake to participate in the event. The stand must be properly equipped and staffed by qualified personnel throughout the trade fair during the prescribed opening hours. Particular attention should be paid to ensuring that the stand is already fully staffed when the trade fair opens. Exhibitors are not permitted to remove trade fair goods or dismantle their stands before the trade fair closes. If they break this rule, MEX is entitled to demand a penalty of EUR 500.

MEX is entitled to exclude from future trade fairs any exhibitor whose stand is staffed by insufficiently qualified personnel during the trade fair's opening hours, who exhibits an incomplete range of goods or goods not admitted to the trade fair, who vacates or clears his stand before the end of the trade fair, or who otherwise infringes the Terms of Participation, without prejudice to MEX's right to cancel the contract in accordance with Section A 5 or to a claim for all costs thereby incurred by MEX.

A 15 Verbal agreements

All verbal agreements, individual and special arrangements are valid only with MEX's written confirmation.

A 16 Regulations for use

Exhibitors must observe strictly the regulations governing the use of the exhibition grounds (Estrel Convention Centre). Exhibitors are not permitted to spend the night in the halls or on the open-air grounds. Exhibitors must take the other participants in the event into consideration, must not act contrary to public policy and must not misuse their participation in the event for ideological, political or other purposes which have nothing to do with the event.

A 17 Statutory period of limitation

All the exhibitor's claims against MEX arising from the stand rental, and all legal proceedings in connection therewith, lapse after a period of six months from the end of the month in which the closing date of the fair falls.

A 18 Place of performance, applicable law

If the exhibitor is a trader, legal person under public law or special fund under public law, Munich shall be the place of performance, also for all financial obligations. Only German law shall apply.

A 19 Jurisdiction, arbitration agreement

The following shall apply to exhibitors with their principal place of business within the Federal Republic of Germany:

If the exhibitor is a trader, legal person under public law or special fund under public law, the Munich courts shall have jurisdiction. MEX is also entitled, if it so wishes, to bring an action against the exhibitor at the court which has jurisdiction at the exhibitor's principal place of business.

The following shall apply to exhibitors with their principal place of business outside the Federal Republic of Germany but within the area of application of Regulation (EC) No. 44/2001, the EC Convention on Jurisdiction and the Enforcement of Judgments in Civil and Commercial Matters and the Lugano Convention:

If the exhibitor is engaged in a trade or business and does not fall under the general jurisdiction of the Federal Republic of Germany, the Munich courts shall have jurisdiction for all disputes arising from or in connection with this contract. MEX is also entitled, if it so wishes, to bring an action against the exhibitor at the court which has jurisdiction at the exhibitor's principal place of business.

The following shall apply to exhibitors with their principal place of business outside the Federal Republic of Germany and outside the area of application of Regulation (EC) No. 44/2001, the EC Convention on Jurisdiction and the Enforcement of Judgments in Civil and Commercial Matters and the Lugano Convention:

All disputes arising from or in connection with this contract whose value does not exceed EUR100,000.00 shall be decided by the Euroarbitration of the European network REAM. The court of arbitration of the Italian Chamber of Commerce in Munich shall be the arbitration centre. Arbitration proceedings shall be held in Munich and conducted in German. A sole arbitrator shall decide on the dispute as seems fair and reasonable. The parties undertake to abide by the arbitral award.

Disputes exceeding a value of EUR100,000.00 shall be subject to the arbitration of the court of arbitration of the Italian Chamber of Commerce in Munich with its rules of arbitration. Arbitration proceedings shall be held in Munich and conducted in German. A sole arbitrator shall decide on the dispute as seems fair and reasonable. The parties undertake to abide by the arbitral award.

In case of divergence between the English and the German text, the German shall prevail.

